



RETAIL MERCHANDISING: APPAREL TRACK 4-YEAR SAMPLE PLAN
FOR STUDENTS OFFICIALLY ADMITTED TO PROGRAM FALL 2008 ONLY

**** THIS IS A SAMPLE PLAN INTENDED ONLY AS A GUIDE. ****

NOTE: This is a flexible major. The courses do not have to be taken in this particular order, but make sure you have taken the necessary pre-requisites.

	Fall Semester		Spring Semester	
Y e a r O n e	DHA 1201: Clothing Design, Merchandising, & the Consumer (Citizenship and Public Ethics)	3	DHA 1101W: Introduction to Design Thinking (Arts & Humanities; Writing Intensive)	4
	DHA 1111 Creative Problem Solving (fall term only)	3	DHA 2101: Design and Visual Presentation (spring term only)	3
	Math 1031: College Algebra (Mathematical Thinking)	3	Econ 1102: Principles of Macroeconomics <i>OR</i> ApEc 1102: Principles of Macroeconomics (both meet Social Science and International Perspectives)	3-4
	Econ 1101 Principles of Microeconomics (Social Science; International Perspectives) <i>OR</i> ApEc: 1101 Principles of Microeconomics (Social Science)	3-4	Freshman Composition: You will be placed in one of the following: Writ 1201: Writing Studio Writ 1301: University Writing Writ 1401: Writing and Academic Inquiry	4
	Comm 1101: Introduction to Public Speaking	3		
	Total Credits	15-16	Total Credits	14-15
Y e a r T w o	Acct 2050: Introduction to Financial Reporting (4 credits) <i>OR</i> ApEc 1251: Principles of Accounting (3 credits)	3-4	DHA 2214: Softlines Analysis (spring term only)	3
	DHA 2213: Textile Analysis (fall term only)	4	DHA 3243: Visual Merchandising (spring term only)	3
	DHA 1203: Computer Literacy and Problem Solving	3	DHA 3245: Multichannel Retailing (spring term only)	3
	PSY1001: Introduction to Psychology (social science)	4	Statistics: Select from: OMS 2550: Business Statistics Psy 4801: Introduction to Statistics Soc 3811: Basic Social Statistics Stat 3011: Introduction to Statistical Analysis Stat 3022: Data Analysis	3-4
	GOOD STUDY ABROAD TERM (if you can, take DHA 2213 the summer before going abroad; see study abroad notes on page two)		Liberal Education Requirement	3-4
	Total Credits	14-15	Total Credits	15-17

See reverse



Retail Merchandising: Apparel Track 4-Year Sample Plan for Fall 2008 Admission (page two)

Y e a r T h r e e	DHA 3242: Retail Buying (fall term only)	3	DHA 4212W: Dress, Society, and Culture (spring term only) (Cultural Diversity; Writing Intensive)	3
	Mgmt 3001: Fundamentals of Management	3	DHA 3201: Strategic Career Planning	1
	Mktg 3001: Principles of Marketing	3	HRIR 3021: Human Resource Management	3
	Writ 3562W: Technical and Professional Writing (counts as two Writing Intensives) OR EngL 3027W: The Essay (counts as one Writing Intensive course; with this option, you will need 1 additional Writing Intensive course)	4	Advanced Core Elective - Select one from: DHA 3217 or 4121	3-4
	Liberal Education Requirement	3-4	Liberal Education Requirement	3-4
GOOD STUDY ABROAD TERM (see study abroad notes below)		GOOD STUDY ABROAD TERM (see study abroad notes below)		
Total Credits	16-17	Total Credits	13-15	
Y e a r F o u r	DHA 4196: Internship in DHA ** Consider doing your internship abroad. **	2	DHA 4217: International Developments in Textiles and Apparel (spring term only) (International Perspectives)	3
	DHA 4216 : Retail Promotion and Consumer Decision Making (fall term only)	4	MKTG 3010 Marketing Research	4
	Liberal Education Requirements and/or electives (if needed to reach 120 credits)	7-8	DHA 4215 Product Development (spring term only)	4
	GOOD STUDY ABROAD TERM (see study abroad notes below)		Liberal Education Requirement and/or elective (if needed to reach 120 credits)	3-4
	Total Credits	13-14	Total Credits	14-15

Liberal Education Requirements *Not* Met by Program Requirements

Diversified Core

- Biological Science/Lab
- Physical Science/Lab
- Historical Perspectives
- Literature

Designated Themes

- Environment (try to double-dip with a science course)

Important Notes About Study Abroad

- Aside from May session or summer session, this is your program's preferred time for students to study abroad.
- In order to stay on track, you need to consider study abroad programs that offer courses that meet program requirements.
- Please note that only one management minor course can be done abroad.
- The Department of Design, Housing, and Apparel, in collaboration with the Learning Abroad Center, often offers a May session course abroad. See the study abroad major advising sheet for more information.