



# RETAIL MERCHANDISING: GENERAL TRACK 4-YEAR SAMPLE PLAN

FOR STUDENTS OFFICIALLY ADMITTED TO PROGRAM FALL 2008 ONLY

**\*\* THIS IS A SAMPLE PLAN INTENDED ONLY AS A GUIDE. \*\***

**NOTE:** This is a flexible major. The courses do not have to be taken in this particular order, but make sure you have taken the necessary pre-requisites.

	Fall Semester		Spring Semester	
Y e a r  O n e	<b>DHA 1201: Clothing Design, Merchandising, &amp; the Consumer</b> (Citizenship and Public Ethics)	3	<b>DHA 1101W: Introduction to Design Thinking</b> (Arts & Humanities; Writing Intensive)	4
	<b>DHA 1111 Creative Problem Solving</b> (fall term only)	3	<b>DHA 2101: Design and Visual Presentation</b> (spring term only)	3
	<b>Math 1031: College Algebra</b> (Mathematical Thinking)	3	<b>Econ 1102: Principles of Macroeconomics</b> <b>OR ApEc 1102: Principles of Macroeconomics</b> (both meet Social Science and International Perspectives)	3-4
	<b>Econ 1101 Principles of Microeconomics</b> (Social Science; International Perspectives) <b>OR ApEc: 1101 Principles of Microeconomics</b> (Social Science)	3-4	<b>Freshman Composition:</b> You will be placed in one of the following: <b>Writ 1201: Writing Studio</b> <b>Writ 1301: University Writing</b> <b>Writ 1401: Writing and Academic Inquiry</b>	4
	<b>Comm 1101: Introduction to Public Speaking</b>	3		
	Total Credits	15-16	Total Credits	14-15
Y e a r  T w o	<b>Acct 2050: Introduction to Financial Reporting</b> (4 credits) <b>OR ApEc 1251: Principles of Accounting</b> (3 credits)	3-4	<b>DHA 3243: Visual Merchandising</b> (spring term only)	3
	<b>DHA 1203: Computer Literacy and Problem Solving</b>	3	<b>DHA 3245: Multichannel Retailing</b> (spring term only)	3
	<b>PSY1001: Introduction to Psychology</b> (Social Science)	4	<b>Statistics: Select from:</b> <b>OMS 2550: Business Statistics</b> <b>Psy 4801: Introduction to Statistics</b> <b>Soc 3811: Basic Social Statistics</b> <b>Stat 3011: Introduction to Statistical Analysis</b> <b>Stat 3022: Data Analysis</b>	3-4
	Liberal Education Requirement	3-4	Liberal Education Requirement	4
	<b>GOOD STUDY ABROAD TERM</b> (see study abroad notes on page two)		<b>GOOD STUDY ABROAD TERM</b> (see study abroad notes on page two)	
	Total Credits	13-15	Total Credits	13-14

See reverse



Y e a r  T h r e e	<p><b>DHA 3242: Retail Buying</b> (fall term only) 3</p> <p><b>Mgmt 3001: Fundamentals of Management</b> 3</p> <p><b>Mktg 3001: Principles of Marketing</b> 3</p> <p><b>DHA 4117W: Retail Environments and Human Behavior</b> (fall term only) 3</p> <p>Liberal Education Requirement 3</p> <p style="text-align: center;"><b>GOOD STUDY ABROAD TERM</b> (see study abroad notes below)</p> <p style="text-align: right;">Total Credits 15</p>	<p><b>DHA 3201: Strategic Career Planning</b> 1</p> <p><b>HRIR 3021: Human Resource Management</b> 3</p> <p><b>DHA 4247: Adv Buying and Sourcing</b> (spring term only) 3</p> <p><b>Writ 3562W: Technical and Professional Writing</b> (counts as two Writing Intensives) 4 <b>OR EngL 3027W: Advanced Expository Writing</b> (counts as 1 Writing Intensive course; with this option, you will need 1 additional Writing Intensive course)</p> <p>Liberal Education Requirement 3-4</p> <p style="text-align: center;"><b>GOOD STUDY ABROAD TERM</b> (see study abroad notes below)</p> <p>Upon completion of 75 credits, you will be assigned a faculty adviser <i>in addition</i> to your professional adviser.</p> <p style="text-align: right;">Total Credits 14-15</p>
	<p><b>DHA 4196: Internship in DHA</b> ** Consider doing your internship abroad. ** 2</p> <p><b>DHA 4216: Retail Promotion and Consumer Decision Making</b> (fall term only) 4</p> <p><b>Advanced Business Core Elective. Select one: Mgmt 3010, 3040 or 4002; Mktg 4030 or 4080</b> (You may select another course in consultation with your professional academic adviser.) 3-4</p> <p>Liberal Education Requirement and/or elective (if needed to reach 120 credits) 4-6</p> <p style="text-align: center;"><b>GOOD STUDY ABROAD TERM</b> (see study abroad notes below)</p> <p style="text-align: right;">Total Credits 13-16</p>	<p><b>DHA 4217: International Developments in Textiles and Apparel</b> (spring term only) (International Perspectives) 3</p> <p><b>Mktg 3010: Marketing Research</b> 4</p> <p>Liberal Education Requirement and/or elective (if needed to reach 120 credits) 6-8</p> <p style="text-align: right;">Total Credits 13-15</p>

### Liberal Education Requirements *Not* Met by Program Requirements

#### Diversified Core

- Biological Science/Lab
- Physical Science/Lab
- Historical Perspectives
- Literature

#### Designated Themes

- Cultural Diversity
- Environment (try to double-dip with a science course)

### Important Notes About Study Abroad

- Aside from May session or summer session, this is your program's preferred time for students to study abroad.
- In order to stay on track, you need to consider study abroad programs that offer courses that meet program requirements.
- Please note that only one management minor course can be done abroad.
- The Department of Design, Housing, and Apparel, in collaboration with the Learning Abroad Center, often offers a May session course abroad. See the study abroad major advising sheet for more information.